



## COVENTRY UNIVERSITY

### POWERING DIGITAL TRANSFORMATION

In response to changing Higher Education sector dynamics, the University needed to find new ways to do more and to do it quicker, cheaper and better.



*"We are now leveraging our partnership with Maxica Consulting to enable emerging digital technologies. Project Management as a Service (PMaaS) has accelerated our ability to execute new platform initiatives."*

**Simon Launder**  
Deputy Chief Digital Information Officer



#### OUR SOLUTION

##### Project Management as a Service

- Certified technical and non-technical project expertise available on demand to accelerate project implementation,
- the service is unit-based, performance is measured, monitored and reported against service levels,
- it is flexible and cost-effective, advances project delivery capability,
- and the team is value-driven (partnership, trust, simplicity, accountability).

#### RESULTS FOR COVENTRY UNIVERSITY

##### Agility, rapid skill ramp up and down

- Maxica helped onboard right-fit PMs within record time with a 20% cost saving vs. contract market,
- now all digital Proof of Concept work and pilots are moving forward at a faster pace,
- and by connecting suppliers, internal teams and new technologies, CU has already delivered a large-scale pilot for a strategic initiative.

##### Accelerate initiatives hybrid approach

- A fast-agile start-up for requirement mapping to high level solution design and product alignment,
- ensures high quality pre-project phase deliverables: scoping, planning and business case creation,
- and a much more seamless project lifecycle process integration from idea stage to project start-up.

##### Simplify and deliver quality consistently

- Digital initiatives have achieved milestones and are meeting intent,
- dynamic dashboards provide deeper execution insight,
- a monthly survey and service review measures PMaaS ability to drive change at pace, output quality and ways of working,
- resulting in excellent customer satisfaction rating.

*"PMaaS has met our expectations in the first year. We have significantly reduced our resourcing cost, increased our agility to explore innovation and improved our capability to drive digital initiatives into projects." – Simon Launder*

**Staying ahead of the competition requires change at pace.**

**Maxica leads change at pace and scale with exceptional Project Management as a Service (PMaaS) products.**

**Contact us to understand how we can support your digital journey.**

#### CONTACT

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